

Press release

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S9A OLED honoured in three categories

Plus X Award honours the METZ blue OLED model

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With the new brand “METZ blue”, which was introduced at IFA 2018, premium German TV manufacturer Metz is establishing itself globally. In German-speaking countries, METZ blue focuses upon high-quality UHD and OLED TVs equipped with the latest Android TV version 8.0. The top-of-the-range S9A model has now been honoured by the *Plus X Award* in three categories.

Films, series, games – without limit. New apps every day and access to a growing variety of content – METZ blue offers all of this. Combined with the newest screen technology and the latest Android TV version 8.0., METZ blue TVs are the right choice for limitless entertainment.

Even the jury of the *Plus X Award* prize for innovation has been won over and has recognised the top-of-the-range OLED model S9A in a total of three categories: High Quality, Design and Ease of Use – and this for both available product sizes (65” and 55”). The S9A will impress you with its unique home-cinema feeling: the OLED 4K display with HDR support and 10-bit colour depth enables hitherto impossible black levels – for breathtakingly brilliant colours, sharp contrasts and excellent depth of detail. Slim construction with a 3.9mm display depth and elegant fabric facing round off the look of this exceptional TV.

DTS and Dolby sound, and the integrated, front-facing speakers with 30 watts of power provide the perfect audio backdrop. Equipped with Android 8.0, the S9A will bring a wide range of content to your living room – with integrated voice command search function, you can find content even quicker. Apps and personalised recommendations in Google Play Store create an even more individual TV experience. And transferring content to other screens is child’s play with a METZ blue Android TV: films, music, sport and games can be mirrored at the touch of a button to your TV from a smartphone, PC or tablet via Chromecast. The S9A is available in sizes 65” and 55”.

About the Plus X Award

With an international and independent panel of expert judges from 25 industries, 23 competent strategic partners and more than 600 participating inter-

national brands, the *Plus X Award* is currently the world's largest innovation award for technology, sport and lifestyle. Products that have at least one "Plus X" factor are distinguished with the *Plus X Award* seal of quality.



*Recognised in the High Quality, Design and Ease of Use categories:
the METZ blue S9A OLED.*

The Metz press office would be delighted to receive your specimen copy:
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