

# Privacy Policy

Thank you for your interest in our Internet enabled Android television. Protecting your personal data and compliance with the legal provisions are very important to us. Therefore, we would like to inform hereinafter on data protection in connection with the use of your Android TV.

## **Definition of data protection**

The subject of data protection is personal data. Personal data are individual information about personal or factual circumstances of an identified or identifiable natural person.

## **Scope of the data collection and storage**

Generally, in the course of using your Android TV you do not have to disclose any personal data. However, in order to utilize all device functions, where appropriate, we or the relevant third party of services require device related or sometimes also personal data. These data are only collected, processed or used, to the extent necessary for the provision of services of Android. Unless you want to take advantage of individual services, no data will be collected or even saved.

## **Privacy relevant terms**

This Android TV allows you in addition to pure television reception via satellite, cable or antenna also connect to the Internet to use device specific functions or services of third parties. Unless you don't connect your Android TV with the Internet, no data transfer takes place.

If you connect your Android TV to the Internet, is to be distinguished depending on the individual further use as follows:

### **First time connection to the Internet**

With the first connection to the Internet, the connecting individually assigned IP address is logged and for max. 7 days stored. Further information about your personal data is neither necessary nor determined for us in any way. You can activate the connection to the Internet via LAN or WLAN at any time in the menu of your Android TV. When disabled, there is no connection to the Internet.

In rejecting the privacy policy no Internet connection is established, but the network functionality is maintained.

### **Software update**

You as the user of the Android TV can decide whether and on which way you want to perform a software update. When choosing this device specific function on the Internet, no personal data or so called log files are collected or stored, but only files with the updates will be downloaded. If you decide that software updates shall be done, we call at regular intervals the software version to see if a software update is available. To the extent this is true and you have opted for an update on the Internet, the update will be downloaded.

### **HbbTV**

HbbTV (Hybrid broadcast broadband TV) stands for a connection of television and Internet. The broadcasters or those associated partners transmit with their TV program a digital data stream, which includes also a web address. This allows you e.g. to show current or additional program information during the current TV program or to call missed programs on the TV media libraries. The connection via HbbTV and thus a data flow is created in the "on" setting only if you decide to actively promote the use of this function by pressing the "Red Button" (red button on the remote control). In the "off" setting, this function is turned off. When using these services Android doesn't collect or store any personal data. Regarding the use of data by the responsible broadcasters or their associated partners, please familiarize yourself with their privacy policies.

### **Cookies**

Any website or web application (e.g. YouTube) has the ability to share information with reference to a "cookie" (a text file) and to store it permanently on your Android TV. This information is then transmitted with every call of the respective page. What data is collected here, alone determines the requested page. After the cookies are stored on the Android TV, you can always delete the cookies either via the appropriate TV menu item or by resetting the device settings of the TV.

### **Purpose bound data handling**

We adhere to the principle of earmarked data usage and collect, process and use your personal data only for the purposes for which you have provided it to us or for which you have actively decided to use it. A transfer of your personal data to third parties without your express consent, unless this is required to provide the desired functionality and performance. The transmission to authorized state authorities will be effected only within the scope of the statutory information obligations or if we are obliged in any way to provide information.

### **Withdrawal**

You have the possibility to revoke at any time the acceptance of the privacy policy in the menu of your Android TV. If the cancellation is active, no connection is established to the Internet.

### **Information Right**

You receive at any time without notice for any reason free information about your collected or stored data. Please refer to the address on our Website [www.metzblue.com](http://www.metzblue.com). We are at your disposal at any time for further questions regarding our privacy policy and the processing of your personal data. Please note that the privacy policies of the individual service providers may change continuously. Therefore we recommend you to check regularly for their rules and regulations.