

Privacy Policy

Thank you for your interest in our Internet enabled Smart TV set. Protecting your personal data and compliance with the legal provisions are very important to us. Therefore, we would like to inform hereinafter on data protection in connection with the use of your Smart TV.

Definition of data protection

The subject of data protection is personal data. Personal data are individual information about personal or factual circumstances of an identified or identifiable natural person.

Scope of the data collection and storage

Generally, in the course of using your Smart TV you do not have to disclose us any personal data. However, in order to utilize all device functions or services of third-party providers, where appropriate, we or the relevant third party of services require device related or sometimes also personal data. These data are only collected, processed or used, to the extent necessary for the provision of us. Unless you want to take advantage of individual third-party services, we refer to their data protection regulations, with which you would like to familiarize yourself.

Connection to the Internet

You can activate or deactivate the connection to the Internet via LAN or WLAN at any time in the menu of your Smart TV. When you choose "forget network" in the respective menu, no Internet connection is established.

Software update

You as the user of the Smart TV can decide whether you want to perform a software update. If you decide that software updates shall be done, at regular intervals the software version will be called to see if a software update is available. To the extent this is true and you have opted for an update on the Internet, the update will be downloaded.

HbbTV

HbbTV (Hybrid broadcast broadband TV) stands for a connection of television and Internet. The broadcasters or those associated partners transmit with their TV program a digital data stream, which includes also a web address. This allows you e.g. to show current or additional program information during the current TV program or to call missed programs on the TV media libraries. The connection via HbbTV and thus a data flow is created in the "on" setting only if you decide to actively promote the use of this function by pressing the "Red Button" (red button on the remote control). In the "off" setting, this function is turned off. When using these services the Smart TV doesn't collect or store any personal data. Regarding the use of data by the responsible broadcasters or their associated partners, please familiarize yourself with their privacy policies.

Website-related user data

Any website or web application has the ability to share information and to store it permanently on your Smart TV. This information is then transmitted with every call of the respective page or app. The data that is collected here is solely determined by the requested page. After the website-related user data is stored on the Smart TV, you can always delete them by resetting the device settings of the TV.

Purpose bound data handling

We adhere to the principle of earmarked data usage and collect, process and use your personal data only for the purposes for which you have provided it to us or for which you have actively decided to use it. Your personal data will not be passed on from us to third parties without your express consent, unless this is required to provide the desired functionality and performance. The transmission to authorized state authorities will be affected only within the scope of the statutory information obligations or if we are obliged in any way to provide information.

Withdrawal

You have the possibility to revoke at any time the acceptance of the privacy policy of your Smart TV. The network connection must be reset by selecting your network connection in the menu (Settings - Network & Internet) with "OK" and confirming "Forget network". After that, no connection to the Internet is established.

Information Right

You receive at any time without notice for any reason free information about your collected or stored data. Please refer to the address on our Website www.metzblue.com. We are at your disposal at any time for further questions regarding our privacy policy and the processing of your personal data. Please note that the privacy policies of the individual service providers may change continuously. Therefore we recommend you to check regularly for their rules and regulations.