

Data Privacy Information

Thank you very much for your interest in our Internet-enabled smart TV. The following information about data privacy concerns the use of your smart TV.

Company and contact details

Metz Consumer Electronics GmbH
Ohmstraße 55
90513 Zirndorf
Germany
Phone: +49 911 9706-0
Email: info@metz-ce.de
Homepage: www.metzblue.com

Contact details for data privacy

Email: datenschutz@metz-ce.de

Definition of data privacy

The subject-matter of data privacy is personal data. This means any information relating to an identified or identifiable natural person.

Connection with the Internet

It is possible to receive TV channels through your smart TV even without an Internet connection. If you do not have an Internet connection, however, a number of the various functions and features of a smart TV cannot be used. Personal data is not processed if the Internet connection is not enabled. You can use the menu on your smart TV to activate or deactivate the Internet connection via Ethernet or Wi-Fi at any time. An Internet connection is not established if you remove the network connection in the relevant menu.

Scope of data processing

If you connect your smart TV to the Internet so that you can use all the features of the device and the services provided by third parties (especially the operating system functions), the third-party service providers may process device-related data and/or personal data. When you connect your smart TV to the Internet and, by doing so, use the operating system functions and services provided by other third parties, we refer you to the privacy policy applicable to the operating system and the privacy policy to which the other third parties are subject. Please familiarise yourself with these policies. We (Metz Consumer Electronics GmbH) do not process any personal data when you are using your smart TV, even when it is connected to the Internet.

HbbTV

HbbTV (Hybrid broadcast broadband TV) is an industry standard for connecting TVs with the Internet. The broadcasting companies or their associated stations transmit a digital data stream together with their TV programmes, which also includes a web address. If your smart TV is connected to the Internet, up-to-date or additional programme information can then be displayed while you are viewing the current TV programme, for example, or programmes that have been missed can be retrieved via the TV media library. With regard to data processing by the broadcasting companies responsible or their associated stations, please familiarise yourself with their privacy policies.

Storage of user data on the smart TV

If an Internet connection is in place, any third-party provider and any website or web application could place information on your smart TV on a non-transient basis. This information is then transmitted every time you use the third-party provider's services, or every time the website or app is accessed. The third-party provider, or the operator of the website or app that is accessed, is solely responsible for determining which data is then collected. The user data stored on the smart TV may be deleted at any time by resetting the device's settings. Please refer to the privacy policy of the respective third-party provider, or the operator of the website or app, to learn the scope of this data collection and other options for deleting this data.

Supervisory authority

Data privacy supervisory authority responsible for Metz Consumer Electronics GmbH:

Bayerisches Landesamt für Datenschutzaufsicht (BayLDA)

Promenade 18

91522 Ansbach

Germany

Phone: +49 981 180093-0

Email: poststelle@lda.bayern.de

Homepage: www.lda.bayern.de